

# Qian Wang

301W Sage Hall, 114 Feeney Way, Ithaca, NY 14853  
qianwang37.github.io · (+1) 607-262-5915 · qw255@cornell.edu

## EDUCATION

---

Cornell University, SC Johnson College of Business

*Ph.D. in Management, 2027 (expected)*

- Management and Organizations Group
- Dissertation Committee: Matt Marx (chair), Ben Rissing, Yuan Shi, Danny Kim (external member)
- Visiting student at the Wharton School, University of Pennsylvania (Spring 2025)

*M.S. in Applied Economics and Management, 2021*

Beihang University

*B.A. in Economics, 2019*

- Exchange student at National Taiwan University (Fall 2017)

## RESEARCH INTERESTS

---

Entrepreneurship, Strategy, Founder Demographics

## PUBLICATIONS

---

\* denotes equal authorship

Marx, M.\*, Wang, Q.\*, & Yimfor, E.\* (2026). Minimum Viable Signal: Venture Funding, Social Movements, and Race. *Management Science*, 72(4), 3332–3350. [[Link](#)]

- Winner, Bradford-Osborne Research Award
- Featured on the National Bureau of Economic Research (NBER) homepage
- Media mentions: *Wall Street Journal*, *Harvard Law School Forum on Corporate Governance*, *San Francisco Examiner*

Kim, H., Wang, Q., & Montauti, M. (2026). When Certification Backfires: Negative Spillovers on Noncertified Offerings in Airbnb Plus. *Organization Science*. [[Link](#)]

Leiponen, A., Thomas, L. D., & Wang, Q. (2021). The dApp Economy: A New Platform for Distributed Innovation? *Innovation: Organization & Management*, 1–19. (Pre-PhD publication)

## WORK IN PROGRESS

---

Bring an Adult into the Room? The Complementarity–Coordination Tradeoff for Young Founders (job market paper) [[Link](#)]

Closing the Racial Gap in Entrepreneurship: The Role of Spousal Public-Sector Jobs (with Hongyuan Xia) [[Link](#)]

- DRUID Steven Klepper Award for Best Young Scholar Paper

Legalization of Equity Crowdfunding and Venture Capital Investments (with Yuan Shi)

## AWARDS & GRANTS

---

2026	Thomas R. Dyckman Doctoral Research Grant (\$1,000)
2026	Bradford-Osborne Research Award (\$5,000)
2025	DRUID Steven Klepper Award for Best Young Scholar Paper
2024	Byron E. Grote Award (\$4,000)
2023	Cornell Management and Organizations Ph.D. Student Research Grant (\$3,500)
2022	Cornell Emerging Market Institute (EMI) Grant (\$1,500)
2022	Cornell Innovation, Entrepreneurship, and Technology (IET) Grant (\$4,750)
2017	Distinguished Student Award (Beijing)
2016, 2018	National Scholarship (Top Award for Undergraduate Students in China)

## PRESENTATIONS & WORKSHOPS

---

\* By co-author; \*\* Scheduled

*Bring an Adult into the Room? The Complementarity–Coordination Tradeoff for Young Founders*

- 2026 CCC Doctoral Conference (Milan)
- 2026 Duke Strategy PhD Conference (Durham)
- 2026 Cornell M&O Research Camp (Ithaca)
- 2026 AOM Annual Meeting (Philadelphia)\*\*

*Minimum Viable Signal: Venture Funding, Social Movements, and Race*

- 2026 University of Washington Fostering Community Workshop (Seattle)
- 2024 INSEAD Doriot Entrepreneurship Conference (Abu Dhabi)
- 2022 AIEA-NBER Seminar Series (Online)\*
- 2022 Georgia Tech REER Conference (Atlanta)\*
- 2022 Cornell JCB M&O/ILR OB Workshop (Ithaca)

*Closing the Racial Gap in Entrepreneurship: The Role of Spousal Public-Sector Jobs*

- 2025 DRUID (Toronto)
- 2024 East Coast Doctoral Conference (New York)
- 2024 Cornell M&O Research Camp (Ithaca)

*When Certification Backfires: Negative Spillovers on Noncertified Offerings in Airbnb Plus*

- 2023 AOM Annual Meeting (Boston)
- 2023 Cornell Innovation, Entrepreneurship, and Technology (IET) Seminar (Ithaca)

*Invited Workshops*

- 2026 AOM TIM Doctoral Consortium (Philadelphia)\*\*
- 2025 SMS Doctoral Workshop (San Francisco)
- 2024 NBER Entrepreneurship Research Boot Camp (Cambridge)
- 2024 AOM STR Doctoral Consortium (Chicago)
- 2024 Wharton School Collective Impact Webinar (Online)
- 2023 Medici Summer School in Management Studies (Cambridge)
- 2023 Annual Smith Entrepreneurship Research Conference (College Park)

*Symposia and Professional Development Workshops (PDWs) Organized*

- 2026 AOM PDW, Measuring Founder Demographics at Scale: Novel Methods and New Research Questions (co-organized with Matt Marx)\*\*

- 2026 AOM Symposium, Human Capital in Entrepreneurship: Founders, Joiners, and Inventors (co-organized with Matt Marx)\*\*

## **TEACHING EXPERIENCE**

---

### **Cornell University**

#### *Co-instructor:*

- Statistical Programming in Python, Fall 2024
  - Required course for the Johnson School MS in Business Analytics Program

#### *Teaching Assistant:*

- Competitive Strategies (EMBA, by Heeyon Kim), Fall 2025
- Technology Strategy and AI (EMBA, by Matt Marx), Summer 2025
- Dilemmas in Founding New Ventures (MBA/Master's, by Matt Marx), Spring 2022, 2023, 2024
- Cases in Strategic Management (MBA, by Gautam Ahuja), Fall 2021
- Strategic Management of Technology and Innovation (Undergraduate, by Andrew Foley), Summer 2021

## **SERVICE**

---

President, Cornell Johnson School Ph.D. Student Association, 2023–2024

- First international student to hold this position

Ad Hoc Reviewer for *Academy of Management Journal*, *Journal of Economic Behavior & Organization*, Academy of Management (AOM) Annual Meetings

## **MISCELLANEOUS**

---

First-generation college student